

# Venturesight

Venturesight is foresight driven venture design consultancy backed by Board of Innovation.  
Find out more at <https://www.venturesight.com>

## STEEP Radar Method

1. List all the events or factors related to each field (STEEP).
2. Take each point and quantify a time where it may affect your business and place it in the map below.
3. Once you have mapped everything you will have an overview on incoming trends, threats and opportunities.
4. Make a report based on this overview and include points of interest.

**Social** - What social developments such as consumer behaviour, lifestyle changes, and relevant values are going to impact your business?

**Technological** -What emerging technology might affect your business or related to your business?

**Economics** - What economic factors strongly associated with your market might affect you?

**Environment** -Are there any environmental concerns or trends such as access to scarce raw materials may affect your business?

**Political** - What in the political sphere or regulations may affect your future endeavours?

